



New Fuel Now is an energy financial destination providing investors with all major oil and gas stocks, coal to liquid stocks, alternative energy, natural gas, solar, hydrogen, coal stocks, potash stocks and many other energy and metals related stocks of the world with their respective data, news, commentary and quotes.



Photograph of Nevada Solar One provided courtesy of Acciona



Overview

Online advertising is proving to be the most powerful and cost-effective tool to drive traffic to your web site. It provides maximum exposure to your company more than any other form of advertising. When it comes to internet advertising, you have the ability to target your potential investors and thus are assured that only those who might want to invest in your company are seeing your advertisements. This helps you save money in the process and still derive the maximum amount of benefit from your advertising endeavor.

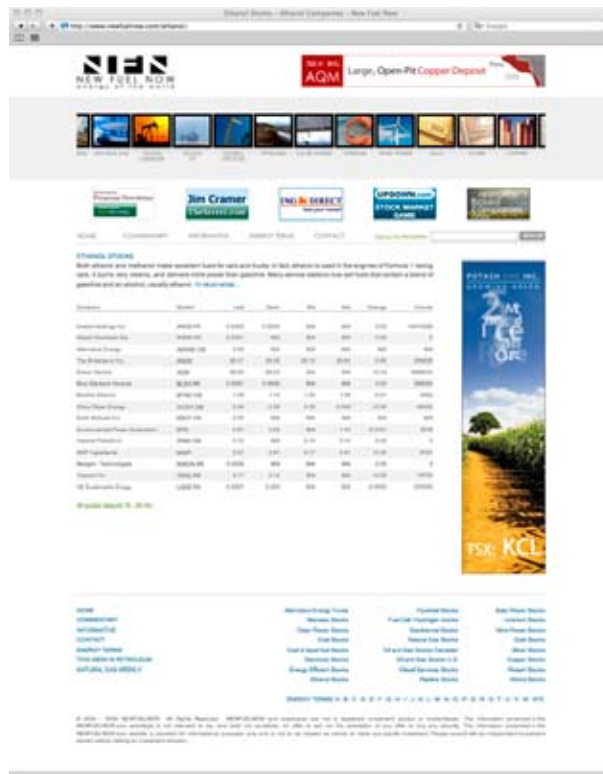
New Fuel Now is a 'one of a kind' energy focused financial portal. We provide retail investors with energy related stock data in an organized efficient manner.

SECTORS WE COVER

- | | |
|--------------------------|----------------------|
| Alternative Energy Funds | Natural Gas |
| Biomass Stocks | U.S. oil and gas |
| Clean Power | Canadian oil and gas |
| Coal | Oilwell services |
| Coal to liquid fuel | Pipeline |
| Electricity | Solar power |
| Energy Efficient | Uranium |
| Ethanol | Wind |
| Flywheel | Gold |
| Fuel Cell / Hydrogen | Silver |
| Geothermal | Copper |
| | Potash |
| | Nickel |

OUR PURPOSE

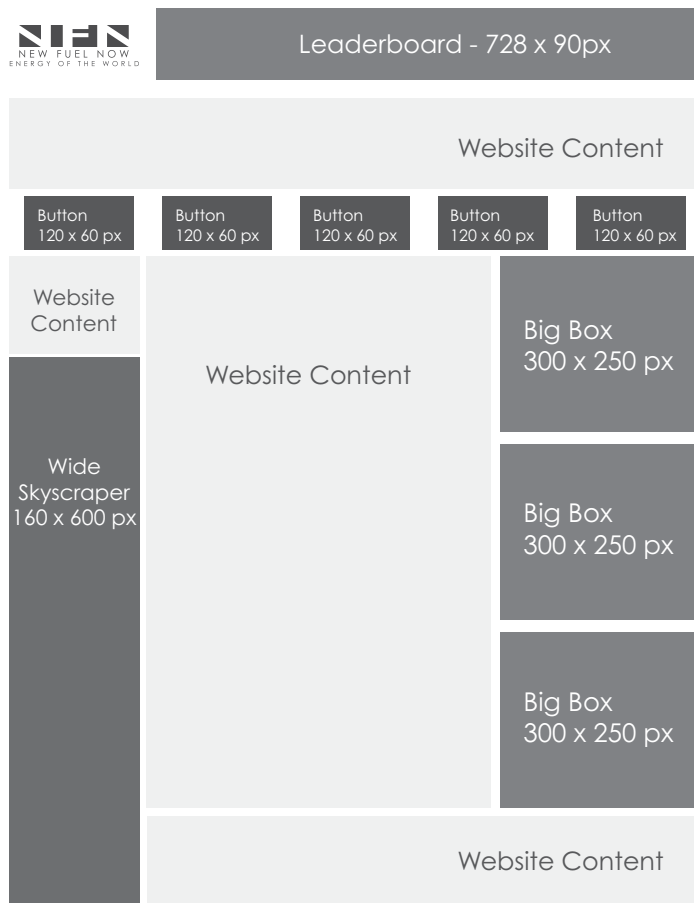
New Fuel Now provides a strong, cost effective channel for communicating your marketing messages through strategically placed banner ads to retail investors, finance, banking and other professionals interested in investing in the energy / resource sector.





Availability

Home page



In-site





Rates

New Fuel Now Rate Sheet

Banner name	Dimensions	Max File size	Placement	Monthly	Quarterly	Half Year	Annual
Leaderboard	728 x 90 px	50kb	Home page	\$550	\$1,485	\$2,904	\$5,610
			Run of site	\$700	\$1,890	\$3,696	\$7,140
Wide Skyscraper	160 x 600px	50kb	Home page	\$450	\$1,215	\$2,376	\$4,590
			Run of site	\$600	\$1,620	\$3,168	\$6,120
Big Box	300 x 250 px	50kb	Home Page				
			Top	\$450	\$1,215	\$2,376	\$4,590
			Middle	\$400	\$1,080	\$2,112	\$4,080
			Lower	\$350	\$945	\$1,848	\$3,570
Button	120 x 60 px	20kb	Run of site	\$450	\$1,215	\$2,376	\$4,590

Our in-house design team can create a hard-working, attention-grabbing ad per your requirements, or we can easily accept artwork developed by your own resource.



Some of our visitors

36-South Hedge Fund
Advest Financial
AGF Funds - Canada
AGORA Publications
AIM Family of Funds
Alaron Futures
Allstate Insurance
American Century Funds
Bank of America
Bank of Canada
Bank-CD
Bank of England
Bank of Japan
Bank Julius Baer (Swiss)
Bank of New York
Bank Inter. Settlements
Bank One
Bankers Trust
Barclays Bank
Canacord Capital
Canadian Imperial Bank
Canada Trust
Cargill
CDE
Central Fund
Charles Schwab Securities
Chase Manhattan Bank
CIBC - World Markets
CIGNA Financial

Citibank
Clariden Bank (Swiss)
CNA Financial
Credit-Suisse/First Boston
COMEX
Daiy Reckoning
Deutsche Bank
Dow Jones
Dresdner Bank
Elliott Wave Technology
EuroBank
EuroPacific Capital
EverBank
FDIC
Fidelity Investments
Financial Times - London
FORBES
ForexBank
Franklin Funds
FRB of New York
FRB of Washington
FXCM
John Warner Bank
J P Morgan
Kellogg Foundation
Lloyds Bank
London Financial Times
Lone Star Auctioneers
Macquarie Bank

MassMutual
Mellon Bank
MetLife Insurance
Metlife South Africa
Merrill Lynch
Montgomery Securities
Montreal Stock Exchange
NationsBank
Noble Securities
New York Life
Nesbitt Burns Securities
Nomura Securities
Paine-Webber
PIMCO Advisors Fund
PNC Bank
Provident Bank
Prudent Bear Fund
Prudential Insurance
Prudential Securities
RBC Dominion Securities
Rio Narceo
Royal Bank of Canada
Salomon Smith Barney
Schroders Invest Banker
Scudder Funds
Smith-Barney
Sprott Asset Management
Standard Bank London
Star Bank

Sumitomo Bank
Swiss Fund
Swiss National Bank
T Rowe Price Funds
TELEBANC
Transamerica Financial
UBS
USA TODAY
U.S. Treasury
Van Eck Funds
Vanguard Funds
Van Kampen Merrit Funds
Veneroso Associates
VISA
Wall Street Journal
Washington Mint
WEISS Research
Wells Fargo Bank
World Bank
Yorkton Securities
Zihlmann (Swiss)

Average Web Site Traffic
750 Unique Visitors per day



Contact

By Email

Advertising Inquiries

Email: advertising@newfuelnow.com

General Inquiries

Email: inquiries@newfuelnow.com

By phone:

204 748 1102

TERMS

The banner slots outlined in this document are subject to availability. If your desired spot is currently unavailable, New Fuel Now will add you to a waiting list and inform you of the next available solution. All ads supplied are subject to approval by New Fuel Now. Only resource focused companies and finance related firms will be allowed to advertise on New Fuel Now.